

# /23



Lookbook 2023

**Beechfield**<sup>®</sup>  
ORIGINAL HEADWEAR

2023



**Beechfield**<sup>®</sup>  
ORIGINAL HEADWEAR

2023 welcomes 8 brand-new styles and an array of fresh new colourways. The focus still remains on classic silhouettes and fashion-forward styles with an emphasis on sustainability. This year will see more tonal colours added, covering both trend-led and timeless shades for all seasons; from rich, earthy hues of Walnut and Olive Green to soft neutrals like Almond and Oatmeal across new and existing styles.





1% for the Planet® is a partnership of companies that understand just how important it is that we protect the world we live in. Its members are concerned with the social and environmental impacts of industry, and know they have a part to play themselves. It encourages businesses to help safeguard the environment by donating 1% of their turnover to grassroots environmental groups making a difference in their local communities.

We have pledged 1% of annual sales to the preservation and restoration of the natural environment through our membership to 1% for the Planet®.





# B40R

## ORIGINAL DEEP CUFFED BEANIE

We've taken a classic beanie and given it a contemporary edge with a wide cuff and high silhouette that's made for modern styling. The deep cuff design evolves headwear as we know it; a staple piece with universal appeal that's sure to stick around. Made from 100% GRS certified recycled polyester, the B40R helps us move towards a more sustainable future.



recycled 

NEW STYLE





recycled ♻️

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### **B384R** **OVERSIZED CUFFED BEANIE**

Inspired by Scandi streetwear, the B384R is contemporary and comfortable – a modern refresh of a timeless silhouette. Trend-focussed with its extra large cuff and heavy engineered knit, this oversized style maintains its shape for effortless styling season after season.

**NEW COLOURS: CHARCOAL, OLIVE GREEN, WALNUT.**



**NEW COLOURS**

recycled ♻️



**NEW COLOURS**



**B383R**  
**HARBOUR BEANIE**

Taking cues from the original fisherman beanie shape the shallow engineered crown on the B383R is comfortable and stylish. The engineered double cuff gives the silhouette a plush premium feel.

**NEW COLOURS: LIGHT GREY, OATMEAL, OLIVE GREEN, WALNUT.**



NEW STYLE



recycled 



## B442R

### FASHION PATCH BEANIE

Blending modern streetwear style with an urban utility aesthetic creates the B442R – a classic cuffed beanie embellished with a cotton twill patch to put decoration front and centre. An engineered crown makes it comfortable and easy to wear, while recycled polyester makes the B442R a sustainable staple.





**NEW STYLES**



**B386**  
COSY RIBBED BEANIE



**B387**  
COSY RIBBED CUFF GLOVES

Wrap up in luxury soft-touch yarn with the cosy B386 and B387, both available in a beautiful marl tonal colour palette, you'll be able to perfectly coordinate together.





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## **B500** **CLASSIC WOVEN SCARF**

An autumnal staple, the classic woven scarf utilises a luxury soft-touch yarn, providing the perfect wrap-around option for winter excursions; a sophisticated choice available in a range of stylish colourways.

**NEW COLOURS: ALMOND, BURGUNDY, CHARCOAL.**



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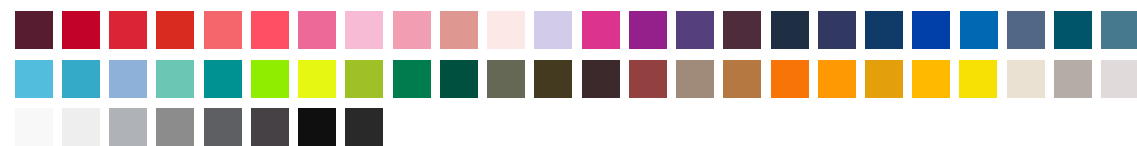
**NEW COLOURS**



### B45 ORIGINAL CUFFED BEANIE

The B45 is the kind of beanie no headwear collection is complete without. The timeless style features a classic cuff designed for decoration and a double-layer knit for optimal warmth and comfort. It's super soft, super versatile and super easy to style across the seasons.

NEW COLOURS: ALMOND, ASH, GRANITE, SOFT WHITE.



**NEW COLOURS**



NEW COLOURS



### B443 SNOWSTAR® PATCH BEANIE

The B443 is colourful and cosy, the perfect autumnal accessory. The cotton twill patch offers a versatile canvas for bespoke designs and is available in a choice of 8 stylish colours, each with a unique two-tone pom pom.

NEW COLOUR: GRAPHITE GREY/LIGHT GREY.



### B445 ORIGINAL PATCH BEANIE

This beanie is made for warmth and versatility. The double layer knit ensures a cosy hat no matter the weather, while the cotton twill patch is perfect for printing and customising. It comes in a variety of colourways with 4 new colours added for 2023.

NEW COLOURS: ALMOND, BURGUNDY, DUSKY PINK, HEATHER GREY.



NEW COLOUR

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## B440 THINSULATE™ PATCH BEANIE

The popular Original Patch Beanie and Thinsulate™ Beanie have been reimagined to create the B440. With a soft-touch double layer knit, the B440 includes a thermal Thinsulate™ lining offering plenty of warmth for chilly temperatures. The cotton twill decorative patch adds a convenient and personalised touch for custom designs and decorative appeal.

NEW COLOUR: OLIVE GREEN.





**NEW COLOURS**



### **B450 SNOWSTAR® BEANIE**

Available in adult and junior sizes, the B450 can be dual-styled for versatile outfitting – neatly cuffed or a casual slouch. One staple beanie, two ways to wear. Available in a range of colourways to suit any style.

**NEW COLOURS: DUSKY PINK/  
OFF WHITE, MUSTARD/OFF WHITE,  
ORANGE/WHITE.**





**B659**  
**OUTDOOR 5 PANEL**  
**CAMPER CAP**

From skate parks to surf spots, it's safe to say the camper cap will make waves. Adventure-ready features include waterproof fabric and an internal Coolmax® sweatband. A flat peak, double layer fabric and boxy panels create a contemporary silhouette.





**NEW COLOURS**



**B654**  
**CANVAS 5 PANEL CAMPER CAP**

Popular for its flat peak, structured front and boxy panels, the B654 is a modern headwear staple. From city parks to mountain peaks, this is a style designed for every adventure. An adjustable buckle closure makes for optimal fit and comfort.

**NEW COLOURS: DESERT SAND, NATURAL, OLIVE GREEN, TERRACOTTA.**





## B652N

### ORGANIC COTTON 6 PANEL DAD CAP

Add this nod to 90s nostalgia to your apparel collection for a slouchy silhouette that's easy to wear and effortless to style. The dad cap presents a universal laidback look designed for everybody, continuing to return as a trend time and time again. 100% certified organic cotton means you can join us on our journey towards a more sustainable future.



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NEW STYLE

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**B655**  
**LOW PROFILE**  
**VINTAGE CAP**

This classic style has all the qualities of the ultimate fashion piece. Using pigment dyeing, a traditional technique to create the acid wash effect, this design has followed the cyclical trend seen so often in retail and has re-emerged as a fashion heavyweight after many years away from the limelight.

**NEW COLOURS: VINTAGE BOTTLE GREEN, VINTAGE CORNFLOWER, VINTAGE DUSKY PINK, VINTAGE ORANGE, VINTAGE SAND.**





**B65**  
**PRO-STYLE HEAVY**  
**BRUSHED COTTON CAP**

A classic sporting silhouette, the B65 is an athletic and eye-catching style in 10 attractive colourways. The cap is built from 100% heavy brushed cotton drill and features a self-fabric strap with a tri-glide buckle.

**NEW COLOURS: BURGUNDY, OLIVE GREEN.**



**NEW COLOURS**



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**NEW COLOURS**

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## **B54N**

**ORGANIC COTTON 6 PANEL CAP**

Stylish, breathable and ethically-made, this Organic Cotton 6 Panel Cap is the ultimate eco accessory. With a structured front panel ideal for decoration and a close fit for comfort, this premium cotton cap gives re-sellers the opportunity to grow their eco credentials in style.

**NEW COLOURS: DESERT SAND, GRAPHITE GREY, TERRACOTTA.**



**NEW STYLE**



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## **B64N**

**ORGANIC COTTON  
UNSTRUCTURED  
5 PANEL CAP**

When it comes to contemporary styling, B64N keeps it casual. The high-profile cap with a soft, unstructured crown delivers chill, retro vibes that can be styled for anything from skating around the city to camping in the wilderness. A natural, earthy colour palette in organic cotton completes the look.



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ORIGINAL HEADWEAR

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Colour representation is only as accurate as the printing process will allow.  
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